



Etri Principles® Streamlining Business Operations & Social Impact



- Integrate and embed Etri principles in our daily operations, processes, how we define methodologies, supervision and control in building sustainable operations that bring results, a measurable social impact and transformation of society.



Etri Principles[®]

- ▶ **Dignity:** Human dignity is the cornerstone of our work. We are committed to respecting human rights and believe that every individual can find a place in the sun and a job that fulfils them and enables their career and personal development.
- ▶ **Responsibility:** Working in the community means accepting responsibility. First to yourself, your fellow human beings, your company, your local community, your environment and your cultural heritage. We contribute responsibly to the sustainable development of the company and society.
- ▶ **Fairness:** Open and respectful relations with our colleagues, customers, suppliers, manufacturers, partners, communities and society are the foundation of our business
- ▶ **Transparency and reability:** By respecting the law, the interests of our partners and other stakeholders, we aim to contribute to building an inclusive society and a competitive sustainable economy and society.



 etri



Make it simple



Oak tree



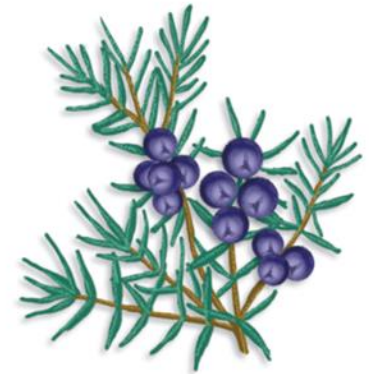
A development research community building an inclusive human long-lived society.

Apple tree



A system of companies and organizations implementing sustainable business models and achieving business results for job creation.

Juniper tree



The development research community for nature-friendly development and the development of new entrepreneurial ideas that promote a different attitude to growth.

5 Circular stories

- 1. Partnership for an inclusive society:** addresses the social need to build an inclusive society for socially excluded groups in local communities, by creating opportunities and jobs tailored to people and finding new opportunities to exercise social responsibility, networking and cooperation for sustainable development.
- 2. Circular economy – cooperation network - changing consumer, social and economic habits towards a circular economy and sustainable development.**
- 3. Don't waste Good food:** developing processes in food production and processing, and using up potential surpluses.
- 4. Make in Slovenia:** Promoter of tradition, sustainability and social responsibility in the Slovenian fashion sector and other traditional industries. Responsible sourcing and production is promoted with sustainability embedded in systems, organizations and individuals.
- 5. Flora Viva:** raising the level of knowledge and competences of staff and developing activities in the field of seed production, control of invasive plants and habitat overgrowth.

Circular Story: Don't waste Good food (Hrane ne mečemo stran)



We want to **raise awareness** and **lower** the amount of **food waste** still suitable for consumption.

In collaboration with Lidl Slovenija we started **Mini factory model** which is a system where we are developing products and processes to reduce food waste through cooperation.

The focus is on primary production on **farms and retail stores.**





Developing products with planned surplus



**Bread dumplings from
surplus bread from
retail stores**

In collaboration with Red Cross Slovenia, we run a community kitchen Pokušina pod strehco, where we distribute cooked meals and fresh food donations to those in need. We also organize cooking courses on how to prepare healthy meals.



Start-up community

Etri is interested in building start-up community with our co-factory model. Help them from the beginning and encourage to social innovate in order to improve its own co-entrepreneur model.



MiBiTo – Chickpea cracker (Ecotrofelia)



App that connects stores with consumers it reduces food waste by providing discounted items before their expiry date.



Goodforgood





Chika plant based brand specializing in artisanal ice cream based on chickpeas.

Active start-up with an innovation or approach which addresses environmental challenge.

COMMON MISSION

Our vision is to grow circular food solutions together:

1. New digital tools
2. Act local, go global
3. Developing an appropriate impact measurement model



*We are currently measuring our impact with our own currency - **Yuhca** (soup).*

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