# CENTER PONOVNE UPORABE (CPU) REUSE CENTER SLOVENIA

# REUSE center CPU - resource center

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Reuse





UPCYCLING



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# CENTER PONOVNE UPORABE (CPU)- REUSE CENTER (SOCIAL ENTERPRISE)



- 1. Collection and sorting
- 2. Diagnostics and cleaning
- 3. Repairs and restoration
- 4. Quality Control
- 5. Sales in reuse stores (+ online)





Reuse







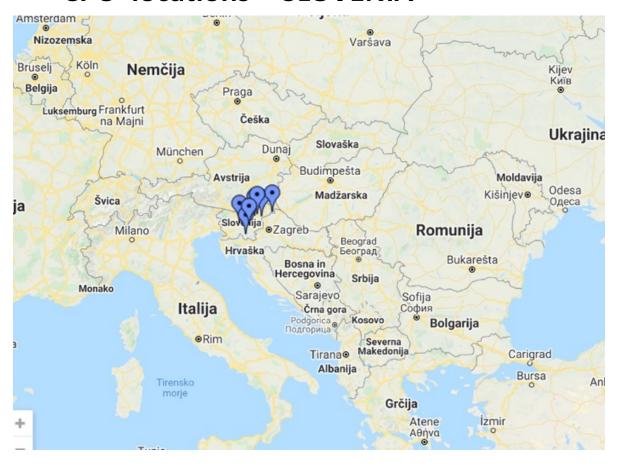


## **CPU locations - SLOVENIA**

Reuse network CPU: 4 locations



expected amount of waste for reuse= 5.000 t/y





73,1% Share of separately municipal waste

33 kg Landfil municipal waste per capita

## Framework of the organisation CPU (REUSE center) Slovenia



1 The Social enterprise started: 2011

2 The Legal structure: social enterprise

3 The Target groups: Disabled (psychiatric/physical) disadvantage, long-term unemployed, deaf-mute, deaf, young people (addiction/social networks)

4 The Products /Service: circular economy products, repairs, training, social activation and environmental awareness

### 5 "Green Economy Standard" in REUSE center CPU

- Environmental commitment to the circular economy
- Principle of 100% reuse
- We prevent the generation of waste &zero waste concept





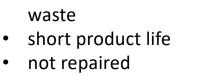
### **Problem Solving as the Key to Entrepreneurship**

### Problem - WASTE?





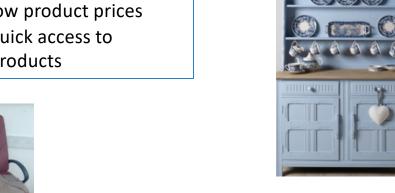




increasing amounts of

- low product prices
- quick access to products







### Solution – REUSE + CE



- waste prevention
- innovative product renovation / repair solutions
- local green jobs
- circular economy
- local economy
- new market products
- environmental and social effects



transformation of waste into added value products

## **Value Propositions**

What value do we deliver to the customers? Which customer needs are we satisfying?



















!! without virgin materials



# Ponovne upotabe

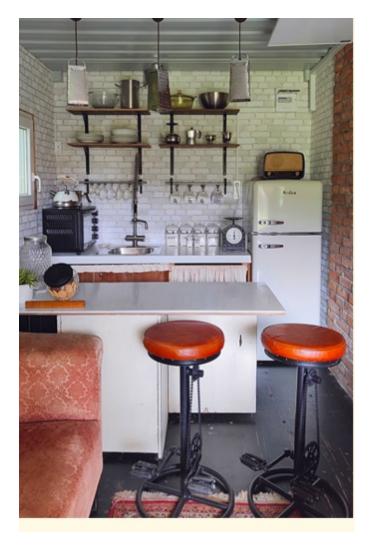
### environmental effects

# Relationship to the «circular economy»

Reuse centre is a social enterprises, operating in the field of waste reduction and employment of disadvantaged persons.

### 3 aspects into consideration:

- 1. the economic
- 2. the social
- 3. the environmental



## **Studio of CE Slov. Konjice**





## Studio of CE Rogaška Slatina









"Socially entrepreneurship creates sustainable solutions for social challenges, combines business performance with a positive influence on community."

# REPORTING ON THE PRESENTATION OF SOCIAL IMPACT MEASUREMENT WITH SDG

# CALCULATION OF SOCIAL RESPONSIBILITY OF CPU IN THE

#### **YEAR 2023**

The annual amount is 98.000 pieces (data from e-cash register + e-base).

Clothes: 30.000 pieces

Household appliances: 25.000 pieces

• Electronic devices: 2.220 pieces

• Furniture : 1.280 pieces

• Books: 9.830 pieces

• Players : 6.380 pieces

• Other (handbags, shoes, vases, dishes, etc.): 23.300 pieces

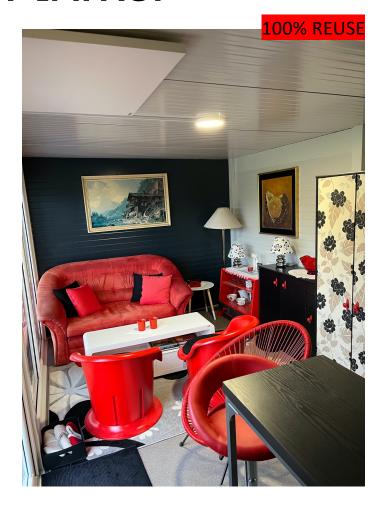


 SDG - Social Development Goals

## **ANALYSIS AND EVALUATION OF IMPACT**

### **Social Return on Investment (SROI)**

- Clothing: 6 kg CO2 per piece
- Household appliances: 3 kg CO2 per piece
- Electronic devices: 50 kg CO2 per piece
- Furniture: 30 kg CO2 per piece
- Books: 2 kg CO2 per piece
- Toys: 1.5 kg CO2 per piece
  - Other: 2 kg CO2 per piece



#### **CLOTHES**

CALCULATION OF TOTAL CO2 SAVED BY CATEGORIES: Clothing: 30,000 pieces \* 6 kg CO2/piece = 180,000 kg CO2 = 180 T CO2





The total CO2 savings due to the inclusion of clothing for reuse is 180 tons

### **HOUSEHOLD APPLIANCES**

"Household appliances: 25,000 pieces \* 3 kg CO2/piece = 75,000 kg CO2 = 75 T CO2



The total CO2 savings due to the inclusion of household appliances for reuse is 75 tons of CO2.

Other (handbags, shoes, vases, dishes etc.): 23,300 pieces \* 2 kg CO2/piece = 46,600 kg CO2





OTHER - handbags, dishes, vases, etc.

# CO<sub>2</sub> saved

This means that the activities of reuse in total save approximately 480,230 kg CO2 = 480 T CO2.

### **TOYS**

Toys: 6,380 pieces \* 1.5 kg CO2/piece = 9,570 kg CO2 = 9.5 T CO2





The total CO2 savings due to the inclusion of toys for reuse is 9.5 tons of CO2.

## Calculation of saved energy

Clothing: 8 kWh per piece

Household appliances: 20 kWh per piece

Electronic devices: 100 kWh per piece

Furniture: 50 kWh per piece

Books: 1 kWh per piece

Toys: 2 kWh per piece

• Other: 5 kWh per piece



The total energy savings for all categories of items would therefore amount to approximately 1,165,090 kWh. This calculation offers insight into the importance of reusing items not only for reducing CO2 emissions but also for significant energy savings.

- Clothing: 30,000 pieces \* 8 kWh/piece = 240,000 kWh
- Household appliances: 25,000 pieces \* 20 kWh/piece = 500,000 kWh
- Electronic devices: 2,220 pieces \* 100 kWh/piece = 222,000 kWh
- Furniture: 1,280 pieces \* 50 kWh/piece = 64,000 kWh

Books: 9,830 pieces \* 1 kWh/piece = 9,830 kWh

Toys: 6,380 pieces \* 2 kWh/piece = 12,760 kWh

Other: 23,300 pieces \* 5 kWh/piece = 116,500 kWh

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## Total calculation of saved water - due to reuse / 2023

- Clothing: 30,000 pieces \* 2,700 liters/piece = 81,000,000 liters = 81 million liters
- H2O
  - Household appliances: 25,000 pieces \* 500 liters/piece = 12,500,000 liters
- Electronic devices: 2,220 pieces \* 1,500 liters/piece = 3,330,000 liters = 3.3
- million liters H2O
  - Furniture: 1,280 pieces \* 1,000 liters/piece = 1,280,000 liters
- Books: 9,830 pieces \* 10 liters/piece = 98,300 liters
- Toys: 6,380 pieces \* 200 liters/piece = 1,276,000 liters
- Other: 23,300 pieces \* 100 liters/piece = 2,330,000 liters H2O

= 101.814,300 liters of water = 101.8 million liters of water.



## **SROI - CPU 2023**

SROI = Total value of social impacts / Total cost inputs

SROI = 1,200,000 / 300,000 = 4

Consumption of quantitative and qualitative assessment of social effects



REUSE - RESOURCE CENTRE CPU









1 Invested euro into CPU creates 4 euros of social worth

# Conclusion and future steps

#### **CPU - REUSE CENTER SLOVENIA**

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