



Göteborgs  
Stad

# Återbruket

En del av Kretsloppsparken Alelyckan



# The Circulation Park



I **Kretsloppsparken** kan du skänka användbara saker som du inte längre behöver och fynda begagnade grejor i områdets butiker. I anslutning till parken finns också en återvinningsplats och en återvinningscentral för sånt som gjort sitt.

# The Circulation Park - Återbruket Used Building Materials



# The Circulation Park - Returhuset Eco Café



# The Circulation Park - Stadsmissionen Second Hand



# The Circulation Park - Alelyckans Recycling Centre



# The Sorting Station



# Återbruket





# Återbruket



# What do we sell?

White goods



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# What do we sell?

Porcelain sanitary ware



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# What do we sell?

Windows



# What do we sell?

Doors



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# What do we sell?

Machines and tools



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# Where do we source our goods?

The Sorting station



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# Where do we source our goods?

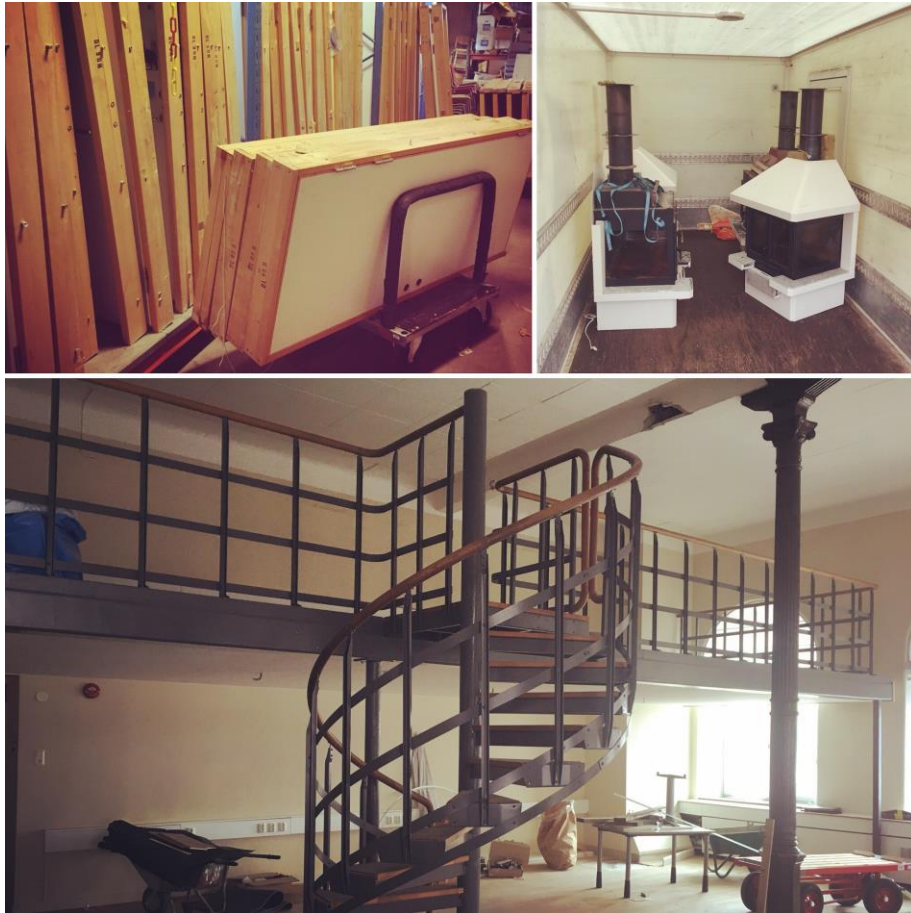
From citizens and companies





# Where do we source our goods?

## Construction sites



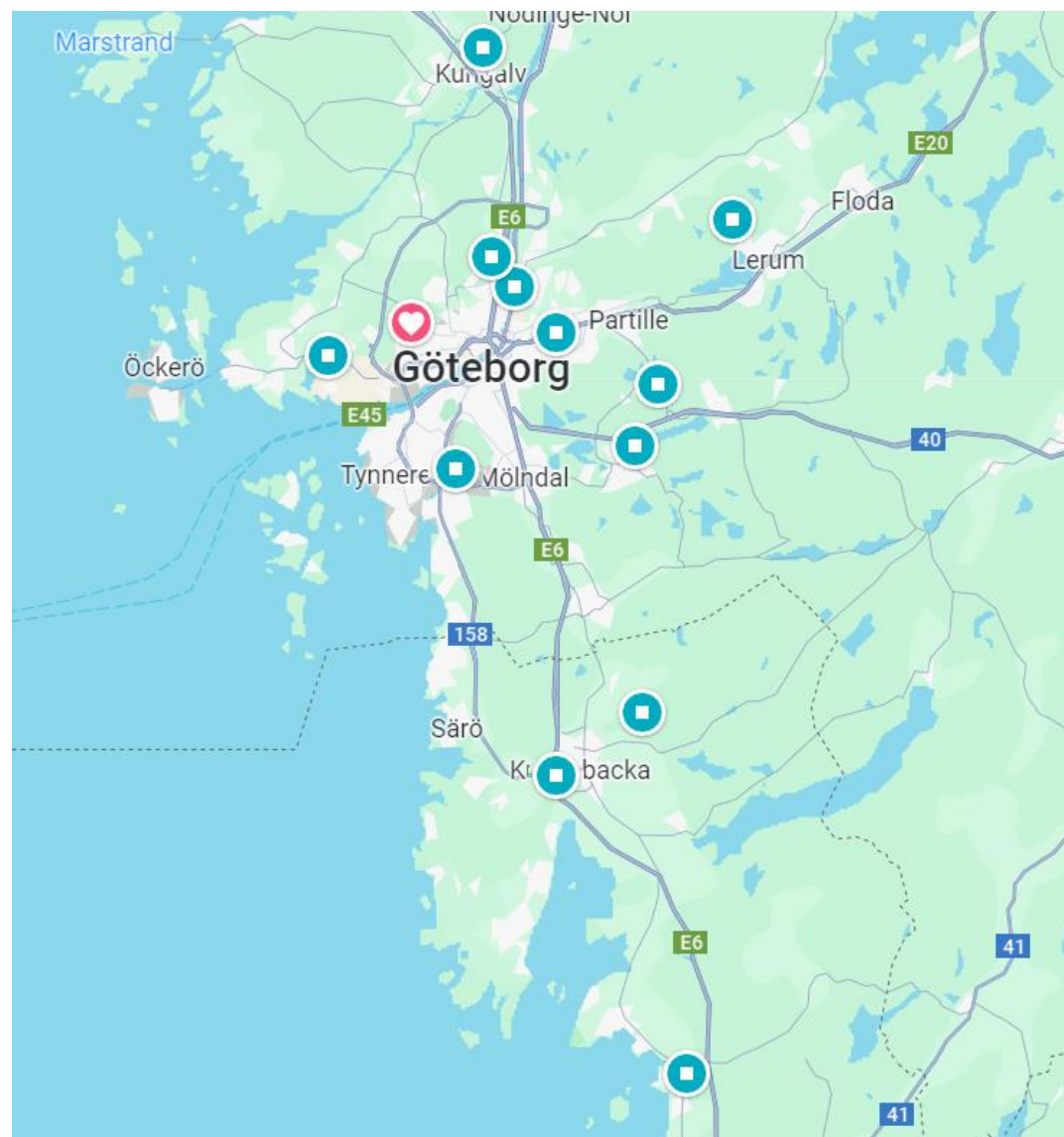
# Where do we source our goods?

Other recycling centres



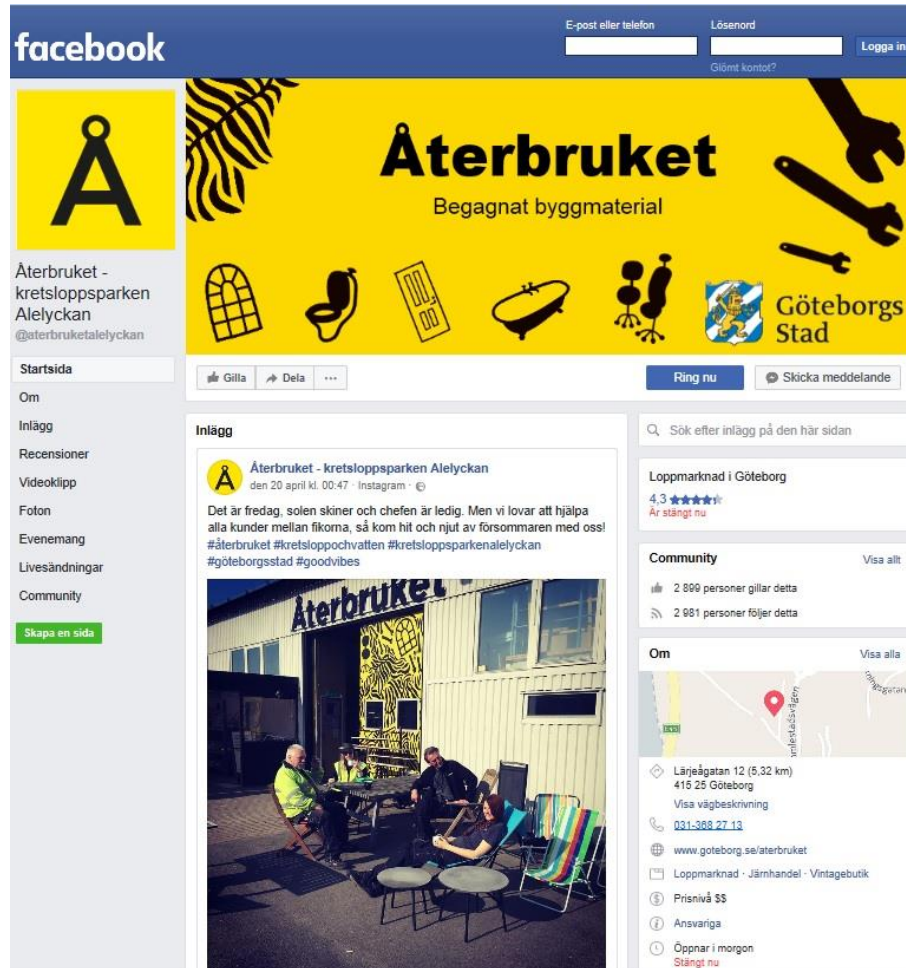
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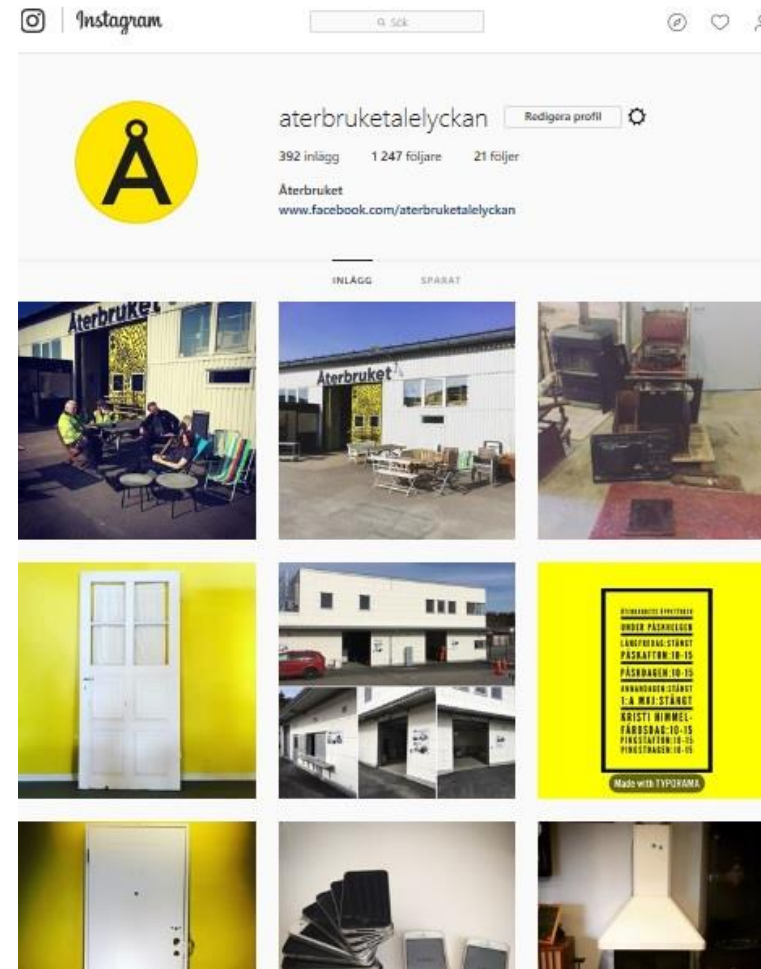


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# Marketing?



The image shows the Facebook profile page for 'Återbruket - kretsloppsparken Alelyckan'. The profile picture is a yellow square with a black letter 'A'. The cover photo is a yellow banner with the text 'Återbruket Begagnat byggmaterial' and icons of various tools and building materials. The page includes a navigation menu on the left with options like 'Startsida', 'Om', 'Inlägg', 'Recensioner', 'Videoklipp', 'Foton', 'Evenemang', 'Livesändningar', and 'Community'. The main content area shows a post from April 20th with a photo of people sitting at a table outside the store. The right sidebar contains information about the business, including its location at Lärjeåtgatan 12, a 4.3-star rating, and contact details like the phone number 031-388 27 13 and website www.goteborg.se/aterbruket.



The image shows the Instagram profile for 'aterbruketalelyckan'. The profile picture is a yellow circle with a black letter 'A'. The bio includes the name 'Återbruket' and the website 'www.facebook.com/aterbruketalelyckan'. The page shows a grid of 12 posts, including photos of the store's exterior, interior, and various items for sale like furniture and tools. The top navigation bar includes the Instagram logo, a search bar, and icons for home, activity, and profile.

# Numbers



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**In 2023 we...**

- **Sourced approx. 460 tons of material.**
- **Sold for approx. 67 000 EUR.**